



INTRODUCTION

Overview on CIDs and the GPMA



WHAT IS A CITY IMPROVEMENT DISTRICT (CID) ?

A CID is a defined geographic area within which property owners agree to pay for certain complementary and supplementary services to those offered by the local authority in order to enhance and promote the physical and social environment of the area and by doing so create a legislated 'managed area'

- *Managed by a Not for Profit Company*
- *Governed by both the Companies Act & CID Legislation (latter not functional)*
- *Partners the City - By Agreement*



TYPICAL TOP-UP SERVICES PROVIDED by CIDs

SUPPLEMENTARY INCLUDES:

- Partnership Structure with Local Government.
- Safety
 - Public Safety Ambassadors
 - Sector Safety Forums
 - Disaster co-management
 - CCTV Cameras
 - Reporting/Monitoring
- Cleaning/Landscaping/ Maintenance
 - Removing Graffiti
 - Collecting Rubbish
 - Washing Side walks
 - Cutting Grass
 - Tree Maintenance
 - Upgrading Landscaping/Green Spaces
 - Maintenance of Public Space Infrastructure

COMPLIMENTARY INCLUDES:

- Place Marketing & Communication
 - Newsletter
 - Demarcation
 - Social Media/Website
- Place Making
 - Art
 - Events
 - Infrastructure
- Social & Community Support
 - Amenities
 - Job Creation
 - NGO Support
- Economic Development
 - Business to Business
 - Entrepreneurial & SMMEs Support
 - Tourism

1997 GAUTENG CITY IMPROVEMENT DISTRICT ACT

- 50%+1 “Yes” vote by property ownership and municipal value in a defined area
- 3/5 Yrs B.P – Vision, Services, Management structure, Costs, Levy apportionment, Projects etc – informed by survey
- Enhance and supplement municipal services, policy and strategy
- City to provide base service SLA
- Management body to be Not for Profit
 - Board predominantly property owners
 - One City Representative
 - Governed by The Companies Act



LEGISLATION _ OPTIONS NATIONALLY

- Cape Town now uses Municipal Property Rates Act + Local Policy & By Law
 - CID therefore becomes a “Special Rating Area”
 - L/A CID Forum – no council representative on Board
 - Council collects levy, only balance for debt once a year
 - 5 year Business Plan, budget approved annually
- Port Elizabeth developing Legislation similar to CT
- Tshwane: MSA and Voluntary Initiatives
- Ekurhuleni: Still trying to develop a legislative framework for SRAs
- Nelspruit local by-law
 - Allows for a Rates Rebate
- Durban had a local policy : Urban Improvement Precinct: Now SRA
- All unsure how to treat Residential CID applications!

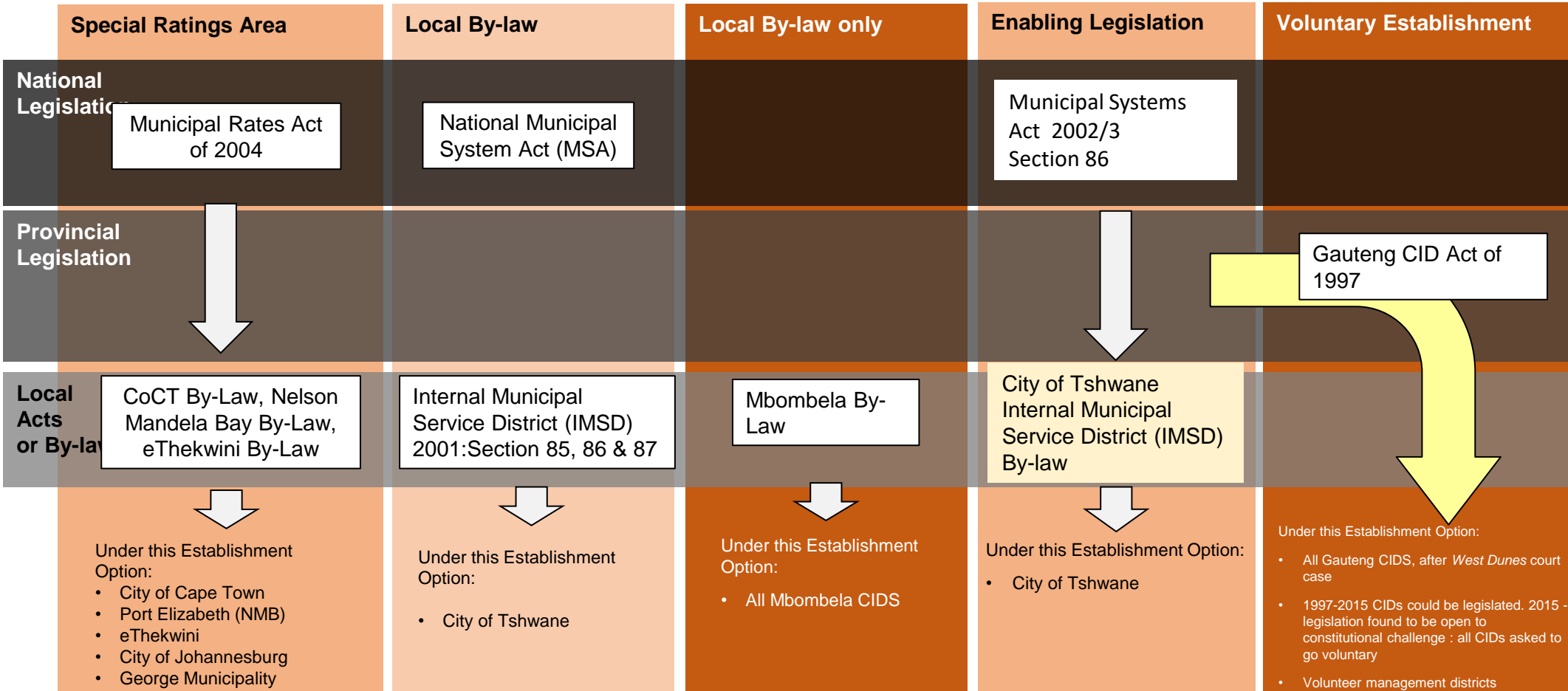


S.A. LEGISLATIVE FRAMEWORK

Constitution

- Municipalities are established under Chapter VII of the Constitution and read with the Municipal Systems Act of 1998, it provides the framework for valuing property and imposition of rates on property from Section 229 (2)(b) the Constitution.

- What are the main urban management outcomes for SA?
- Does the current legislative environment enable the above?
- If not, will area-based public-private partnership legislation close the gap?
- What are the key principles for the intended legislation that will enable the above stated urban management outcomes?



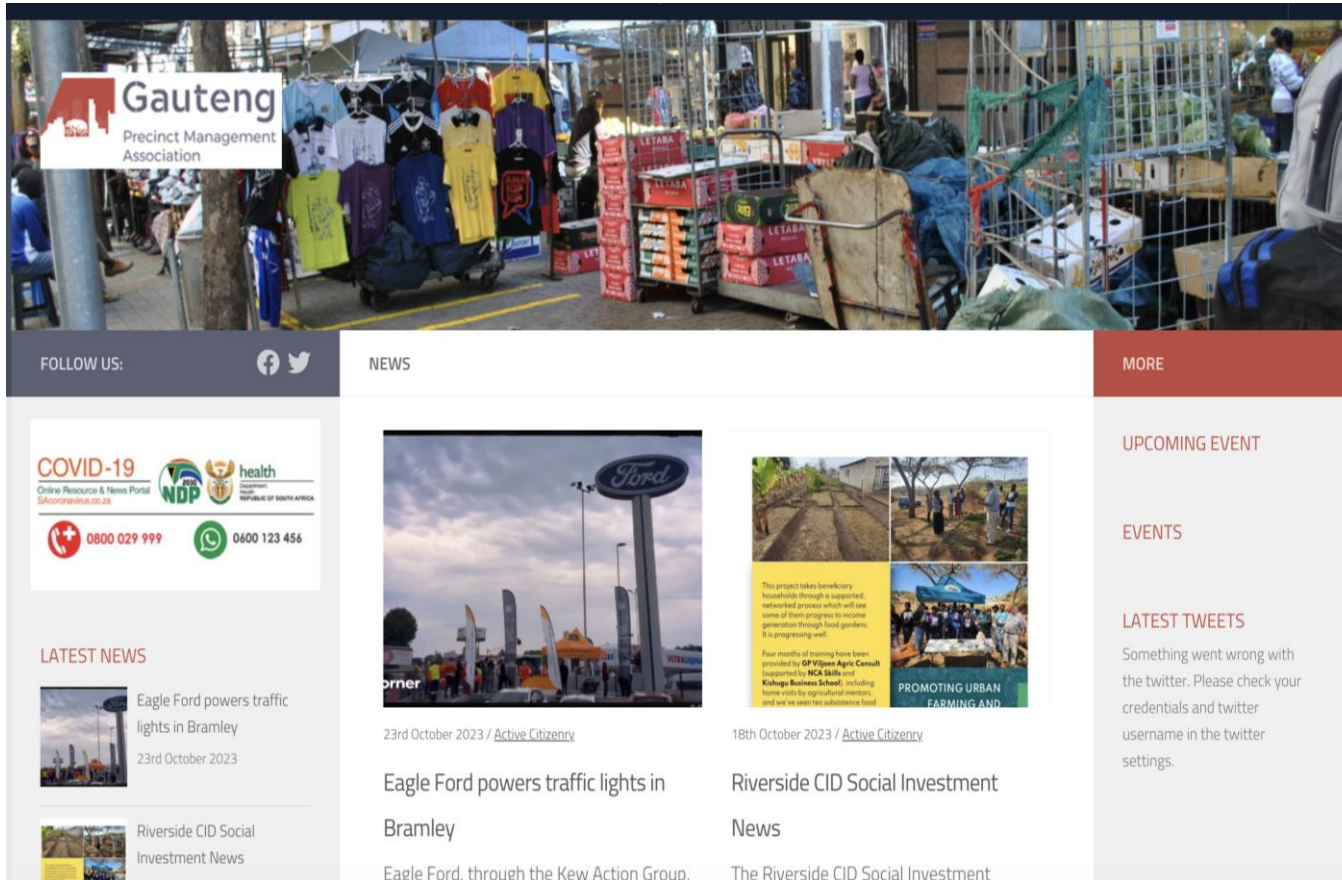
2013 JHB CID FORUM ESTABLISHED

- **38 VMIs currently represented!**
- To be the representing and coordinating body for it's members
- Maximise economies of scale and relationships, so the JHB CIDs could more easily focus their limited budgets on Place Making. Facilitate and Implement appropriate partnerships
- Establish and uphold standards for CID Management and CID establishment - Ensure that members act in terms of best practices
- Share knowledge and experience
- Campaign and lobby on behalf of members – SLA, Legislation, CoJ support for CIDs etc

2021 Gauteng Precinct Management Association (NPC) Established



GPMA ACTIVITIES



The screenshot displays the website for the Gauteng Precinct Management Association. At the top, there is a banner image of a busy outdoor market with various stalls and people. Below the banner, the website is organized into several sections:

- Header:** "Gauteng Precinct Management Association" logo and name.
- Navigation:** "FOLLOW US:" with social media icons for Facebook and Twitter; "NEWS"; and "MORE".
- COVID-19 Section:** Includes logos for COVID-19, NDP, and health, along with contact numbers: 0800 029 999 and 0600 123 456.
- LATEST NEWS:** A list of recent news items with small thumbnail images:
 - "Eagle Ford powers traffic lights in Bramley" (23rd October 2023)
 - "Riverside CID Social Investment News"
- Main News Articles:**
 - Eagle Ford powers traffic lights in Bramley:** 23rd October 2023 / [Active Citizenry](#). The image shows a Ford sign and traffic lights.
 - Riverside CID Social Investment News:** 18th October 2023 / [Active Citizenry](#). The image shows a community garden project with people working in rows of soil. Text: "This project takes beneficiary households through a targeted, reseeded process which will see some of them progress to income generation through food gardens. It is progressing well." Below the image, it says: "Four months of training have been provided by GP Witsan Agric Consult (supported by NCA Skills and Khago Business School), including home visits by agricultural mentors and see us plant ten subsistence food gardens."
- UPCOMING EVENT:** A section for upcoming events.
- EVENTS:** A section for past events.
- LATEST TWEETS:** A section for tweets, with a note: "Something went wrong with the twitter. Please check your credentials and twitter username in the twitter settings."

- Establishment Support & Mentoring
- Marketing & Communications
- Information Sharing & Training
 - Sharing best practice
 - Local authority engagements
 - Course development with various institutions
 - Resource Library and Archive
- Task Teams / Policy Consultations
 - Legislation
 - Informal Trading
 - IDP Submission Support

GPMA ORGANOGRAM

GPMA BOARD				
	GOVERNANCE & FINANCE	MARKETING & COMMUNICATIONS	SPECIAL PROJECTS	CITY CHAPTERS
Committees				
Scope	<ul style="list-style-type: none"> • MOI • Compliance • Finance [Budget, Management, Oversight] • Revenue targets / Pricing • Director Recruitment • Roles & Responsibilities • Agreements / Contracts / Partnerships • Business Plan 	<ul style="list-style-type: none"> • Platform monitoring & development • Marketing strategy monitoring & development • Annual communication plan development • Driving communication and engagement with members • Ensuring development of data and information to benefit members. 	<ul style="list-style-type: none"> • Training – project lead. Develop materials and curriculum for relevant training • Legislative Framework – Project Lead (Elaine Jack) • Other - Task teams - facilitating engagements for specific interest groups amongst members i.e. Informal Trading 	<ul style="list-style-type: none"> • Johannesburg CID Forum and similar committees for Tshwane and Ekurhuleni • Liaison with municipality and city based NGO's • Good practise sharing
Representation	<ul style="list-style-type: none"> • Chaired by Director (Scott Thorburn) • Other Directors (Elaine Jack) • Management Service Provider • External Legal Council as required 	<ul style="list-style-type: none"> • Chaired by (Katie Engelbrecht) • Other Directors (Nonkululeko Hadebe) • External consultants and stakeholders as required 	<ul style="list-style-type: none"> • Chaired by Director (Laetitia cook) • Co-opted Qualified Project Leads • Facilitation Service Provider • Members where participating • External stakeholders as required 	<ul style="list-style-type: none"> • Chaired by Director (Anne Steffny) • Other Directors • Members • Other Stakeholders

CURRENT VOLUNTARY MANAGEMENT INITIATIVES / OTHER!

Region F (Inner City)

1. Benrose Improvement District
2. Braamfontein Improvement District
3. Central Improvement District
4. Fashion District
5. Greater Maboneng Improvement District
6. Hillbrow Ekhaya Improvement District
7. Legae La Rona
8. Literary District
9. Main Marshall Improvement District
10. Main Street Mall
11. Makers Valley Partnership
12. Newtown Improvement District
13. Parktown Improvement District
14. Retail Improvement District
15. South Western Improvement District
16. Transport Improvement District
17. University of Johannesburg
18. Urban East District Alliance
19. Yeoville
20. FNB Campus
21. SOJO (4)



Region B

1. Illovo Boulevard Management District
2. Oxford Parks Management District
3. Randburg Management District
4. Rosebank Management District
5. Lower Rosebank Management District

Region E

1. Kew Action Group
2. Kramerville Management District
3. Kramerville West
4. Sandton Business Improvement District
5. Sandton City & Convention Centre
6. The Wilds
7. Wierda Valley Management District
8. Wynberg Business District
9. Sloane Precinct

CIDs IN ACTION!!!



Rosebank Joburg
5 d · 🌐

The Rosebank districts continue to prioritise road repairs in the precinct for an improved mobility experience. Work commenced yesterday... See more

#lovebraam

Apr 2023
Mar 23

MONTHLY - SUMMARY

Crime 21	Accidents 14
Crime 27	Accidents 25
Cellphone 5	Joint Ops 3
Cellphone 3	Joint Ops 2
Col Service Issues 10	Arrests 11
Col service issues 23 / 11	Arrests 15

Reinstated/ repaired sidewalks paving
Repainted boxes; Telkom, traffic lights, Post Office, streetlight poles etc (messed with graffiti), removed illegal posters
Landscaping: removed weeds, cultivated road medians/ flowerbeds

COMPANIES / PROPERTY

Investec's generators to power Sandton traffic lights during power cuts

The financial services group partners with the JRA and Sandton Central Management District to keep key intersections running when load-shedding hits

makersvalley.jozi
Makers Valley



Joburg CBD Fire Took 75 lives And Displaced Many Families.

We kindly ask for assistance for the temporary shelter in our community.

PLEASE CONSIDER CONTRIBUTING:

- CLOTHING ITEMS
- FOOD
- BLANKETS
- AND ANYTHING ELSE THAT WOULD BE OF ASSISTANCE

DROP OFF POINT:
MAKERS VALLEY
VICTORIA YARDS
16 VILJOEN STREET
LORENTZVILLE
JOHANNESBURG

CIDs IN ACTION!!!



You can still participate in our **Build a Backpack** campaign aimed at providing necessary essentials for the homeless at the Immaculata Shelter in Rosebank. Donations include clothing, toiletries, blankets and more. Campaign runs until 31 July.

Find out more about the campaign and the Immaculata Shelter here bit.ly/RMDbuildabackpack23

~ Rosebank, a better place, your place.



CIDs IN ACTION!!!





Gauteng

Precinct Management
Association



Discussion

